

### **Forward-Looking Statements**

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Generally, the words "anticipate," "estimate," "expect," "project," "intend," "plan," "contemplate," "predict," "forecast," "likely," "believe," "target," "goal," "will," "could," "would," "should," "potential," "may" and similar expressions or their negative, may, but are not necessary to, identify forward-looking statements. By their nature, forward-looking statements address uncertain matters and include any statements that are not historical, such as statements about our strategy, financial plans, outlook, objectives, plans, intentions or goals; or address possible or future results of operations or financial performance, including statements relating to orders, revenues, operating margins and earnings per share growth.

Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and to inherent risks and uncertainties, many of which are beyond our control. Additionally, many of these risks and uncertainties are, and may continue to be, amplified by the ongoing coronavirus ("COVID-19") pandemic. Important factors that could cause our actual results, performance and achievements, or industry results to differ materially from estimates or projections contained in or implied by our forward-looking statements include, among others, the following: overall industry and economic conditions, including industrial, governmental and private sector spending and the strength of the residential and commercial real estate markets; geopolitical, regulatory, economic and other risks associated with international operations; continued uncertainty around the COVID-19 pandemic's magnitude, duration and impacts on our business, operations, growth, and financial condition, as well as uncertainty around approved vaccines and the pace of recovery when the pandemic subsides; actual or potential other epidemics, pandemics or global health crises; availability, shortage or delays in receiving products, parts, electronic components and raw materials from our supply chain; manufacturing and operating cost increases due to inflation, prevailing price changes, tariffs and other factors; fluctuations in foreign currency exchange rates; demand for our products, disruption, competition and pricing pressures in the markets we serve, including with respect to "Buy America" mandates, produced in the U.S. mandates and other domestic content requirements in governmental procurement laws and policies; cybersecurity incidents or other disruptions of information technology systems on which we rely, or involving our products; disruptions in operations at our facilities or that of third parties upon which we rely; availability, regulation and interference with radio spectrum used by some of our products; our ability to retain and attract senior management and other key talent; uncertainty related to restructuring and realignment actions and related charges and savings; our ability to continue strategic investments for growth; our ability to successfully identify, execute and integrate acquisitions; risks relating to products, including defects, security, warranty and liability claims, and recalls; difficulty predicting our financial results, including uncertainties due to the nature of our short- and long-cycle businesses; volatility in our results due to weather conditions, including the effects of climate change; our ability to borrow or refinance our existing indebtedness and the availability of liquidity sufficient to meet our needs; risk of future impairments to goodwill and other intangible assets; failure to comply with, or changes in, laws or regulations, including those pertaining to anti-corruption, data privacy and security, export and import, competition, domestic content requirements and the environment and climate change; changes in our effective tax rates or tax expenses; legal, governmental or regulatory claims, investigations or proceedings and associated contingent liabilities; and other factors set forth under "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2020 ("2020 Annual Report") and in subsequent filings we make with the Securities and Exchange Commission ("SEC").

Forward-looking and other statements in this document may also address our sustainability progress, plans, and goals (including environmental matters), and the inclusion of such statements is not an indication that these contents are necessarily material to investors or required to be disclosed in our filings with the SEC. In addition, historical, current, and forward-looking sustainability-related statements may be based on standards for measuring progress that are still developing, internal controls and processes that continue to evolve, and assumptions that are subject to change in the future.

All forward-looking statements made herein are based on information currently available to us as of the date of this presentation. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

**Investor Overview & ESG Highlights** 

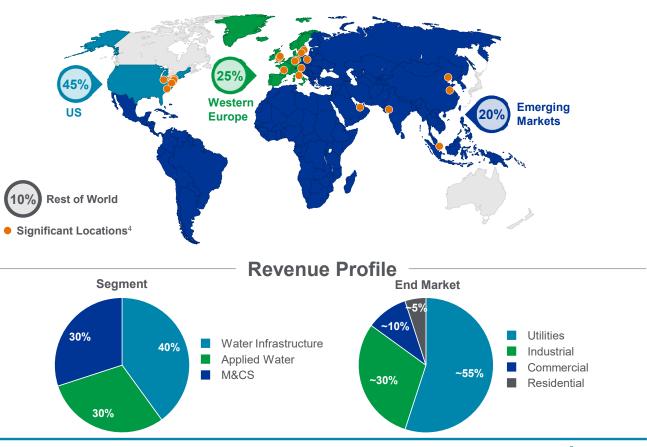


### Xylem Snapshot (NYSE: XYL)

17.8%



**Expansive Geographic Footprint**<sup>®</sup>



xylem

<sup>1</sup> Since goals were set in 2019, see Sustainability Report for more information <sup>2</sup> 12 months ending 9/30/21. <sup>3</sup> See appendix for definitions of non-GAAP measures and non-GAAP reconciliations <sup>4</sup>Administration, manufacturing, R&D and sales offices. <sup>5</sup> Percentages refer to % of total revenue.

**Investor Overview & ESG Highlights** 

Adj. EBITDA Margin<sup>3</sup>

### **Purpose-led Organization Driven by Our Vision and Values**



#### DEVOTING OUR TECHNOLOGY, TIME, AND TALENT TO ADVANCE THE SMARTER USE OF WATER

**Investor Overview & ESG Highlights** 

### **Clear Long-term Profitable Growth Strategy**



#### **Core Strategic Pillars**

- Enhance customer experience and accelerate water's digital transformation
- Accelerate localization and expand coverage in underserved regions
- Eliminate business complexity, drive cost leadership and build upon a sustainable, resilient supply chain

Foster diverse, inclusive and purpose-driven culture to cultivate and retain top talent

xylem

Strengthen core portfolio and enable digital infrastructure

#### SOLVING THE WORLD'S GREATEST WATER CHALLENGES WITH OUR INNOVATIVE SOLUTIONS

2021 Investor Day

### **Comprehensive Solutions Across Many Facets of the Water Cycle**



2021 Investor Day & ESG Highlights

### Well-positioned for Intensifying, Durable Secular Trends



Sources: <sup>1</sup> WHO/UNICEF 2019. <sup>2</sup> Water Climate Report 2020. <sup>3</sup> UN International Organization for Migration. <sup>4</sup> Water Supply 2019.

#### xvlem

# Addressing Customer Challenges Across the Water Cycle Ecosystem with a Unique and Differentiated Portfolio of Products and Solutions

### Moving Up the Technology Curve

- Leveraging organic investments
   through innovation and technology
- Adding digital and other cutting-edge technologies through M&A and partnerships
- Building on deep global installed base and long history of quality, reliable core products enables further optimization for customers with digital solutions

#### Established Foundation with Core Products





- · Strong installed base
- Trusted, established customer relationships

#### Digital Products, Solutions, and Services



- Broad portfolio meets customers where they are
- ~35% of sales today grow to ~50% by 2025

### xylem &vue

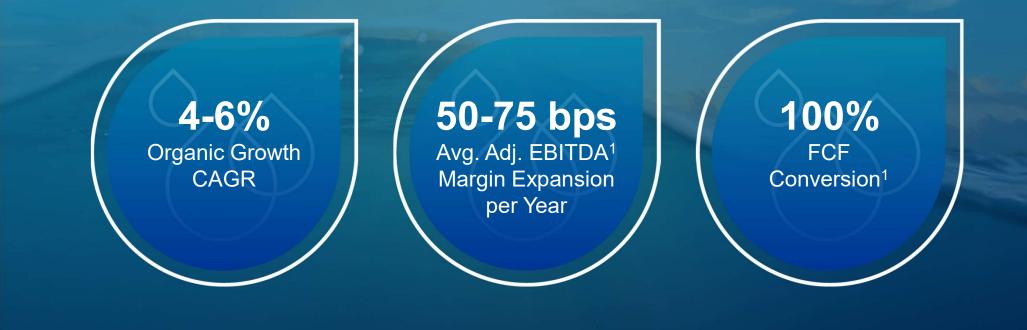
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**Investor Overview & ESG Highlights** 

Key Investment Priorities Aligned to M&A Criteria – Focusing on Most Attractive Areas of the Water Sector



### **Confident in Our Path to Our 2025 Milestones**





### **Committed to Excellence in Corporate Governance**

- All Directors are independent except our CEO (91%); Independent Chair
- Overall Board and committee meeting attendance > 98% (2020)
- · Declassified board with all directors elected annually
- Shareholders have the right to call special meetings
- Shareholder proxy access right
- No poison pill
- Annual self-assessments of Board, committees and individuals; periodically facilitated by an independent 3<sup>rd</sup> party
- Robust director nominee selection process with commitment to diverse candidate pools
- Effective oversight of ESG risks and opportunities

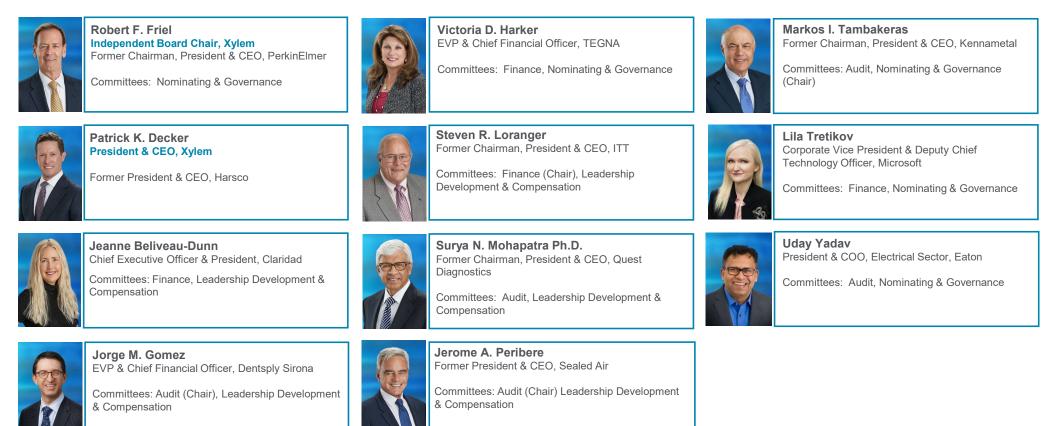


Record of corporate governance enhancements promoting accountability of management and Board



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### Diverse Board of Directors with Deep Expertise and Global Perspective





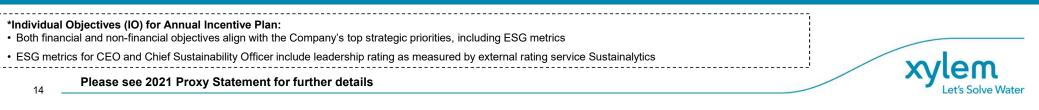
### **Board Composition and Evaluation**



### **Executive Compensation Program Structure**

| Compensation Element     | Key Role   | 2020 CEO Target<br>Compensation Mix   |
|--------------------------|--|---|
| Base Salary              | Fixed component  | Base Salary<br>13%  |
| Annual Incentive Plan    | <ul> <li>Variable component</li> <li>Cash incentive plan to recognize results in single performance year</li> <li>75% on Team Performance: Revenue (25%), Operating Income (25%) and Free Cash Flow Conversion (25%)</li> <li>25% on Individual Objectives*</li> </ul> | Long-Term<br>Incentive 71%<br>Annual Incentive<br>16%<br>Performance-<br>Based<br>Compensation: |
| Long-Term Incentive Plan | <ul> <li>Variable component</li> <li>50% in PSUs: based on 3-year absolute ROIC metric (25%) &amp; 3-year relative TSR metric (25%)</li> <li>50% in time-based RSUs (25%) and stock options (25%)</li> </ul>   | 87%<br>Strong support in say-on-pay votes   |

#### Granted 2021 ESG PSUs for broader group of executives tied to performance under key 2025 sustainability goals



### Shareholder Engagement Is Essential to Long-Term Value Creation

#### 2020 Annual Shareholder Engagement



#### Topics discussed in the engagement meetings included:

- Board Evaluation Process
- Board Oversight of Risk, including Cybersecurity
- Board Oversight of Strategy
- Policy on Outside Directorships
- Board Succession, Composition & Diversity
- CEO and Senior Leadership Succession

- COVID-19 Response
- Diversity, Equity & Inclusion
- Executive Compensation Philosophy and Metrics, including Link to Sustainability
- Proxy Access
- Share Ownership Threshold to Call Special Meetings
- Sustainability Goals and Social Value Creation

- We engage with shareholders throughout the year
- Board and management greatly value the input and insights of our shareholders
- We believe on-going engagement is critical to create long-term sustainable value
- Board seeks to maintain framework for regular and productive conversations with shareholders



### Sustainability is Fundamental to Who We Are and What We Do



HONORED BY ACCOLADES BUT FOCUSED ON RAISING THE BAR AND OUR FUTURE IMPACT

**Investor Overview & ESG Highlights** 

#### CDP Water Scarcity A-

**Climate Change A-**

ecovadis

**Gold Medal** 

CSR Rating

#### BARRON'S

**Most Sustainable** Companies

100% HRC Corporate Equality Index (2020)



America's Most JUST Companies

### **Deepening Our Commitment to Sustainability**

#### 2025 Sustainability Goals'

Strong execution in 2021 positions Xylem for continued leadership



#### SAVE

more than 16.5B m<sup>3</sup> of water through advanced technologies that avert water loss and enable water reuse



### ENSURE

100% of employees have access to clean water and safe sanitation at work, at home and during natural disasters

#### Introduced Our Commitment to Net Zero GHG Emissions

#### **PREVENT** over 7B m<sup>3</sup> of polluted water from flooding communities

access to clean water and sanitation

solutions for at least 20M people living at

the base of the global economic pyramid

PROVIDE



### RENEWABLE

energy and process water recycling at our major facilities – **use 100%** 



**GIVE** 1% of employees' time and 1% of our profits to water-related causes and education

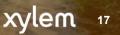
#### Science-based Targets aligned to 1.5 °C reduction by 2030

• Net Zero before 2050 across Scope 1, 2 and 3

#### UNIQUE OPPORTUNITY TO HELP OUR CUSTOMERS ACHIEVE THEIR IMPACT AND NET ZERO GOALS

**Investor Overview & ESG Highlights** 

<sup>1</sup> Full set of Goals can be found in our 2020 Sustainability Report



### Sustainability Integrated with Our Financing Strategy



#### WELL-ALIGNED TO OUR 2025 SIGNATURE GOALS

Investor Overview & ESG Highlights

<sup>1</sup> Balance as of 9/30/21

### **Our Inclusive Culture and Purpose is a Competitive Differentiator**

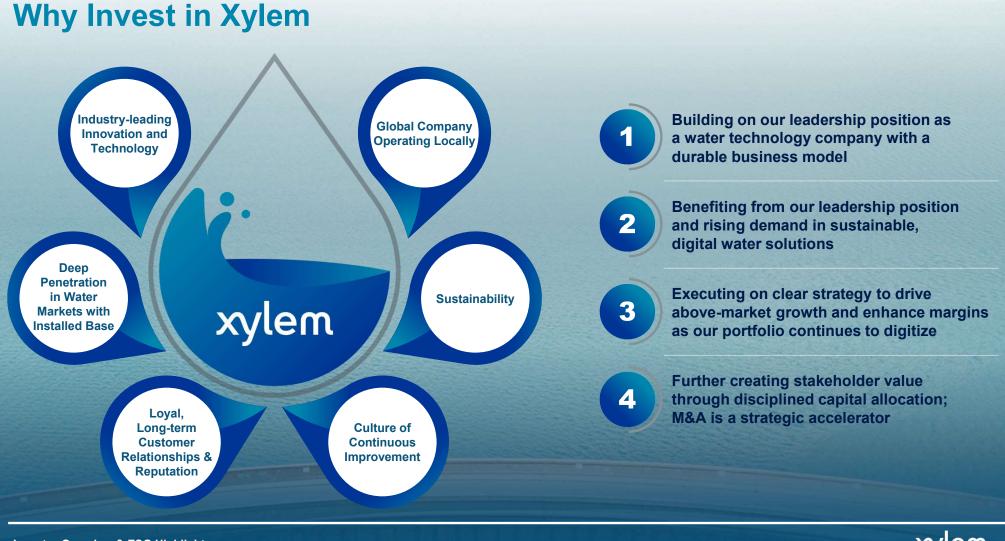
RECOGNIZED AS LEADING TALENT DEVELOPMENT ORGANIZATION THAT CREATES ECONOMIC AND SOCIAL VALUE



#### FOSTERING DIVERSITY IS ESSENTIAL TO DRIVE INNOVATION TO SOLVE WATER CHALLENGES

**Investor Overview & ESG Highlights** 

<sup>1</sup> 2025 Sustainability Goals



**Investor Overview & ESG Highlights** 





Investor Overview & ESG Highlights

#### **Xylem Inc. Non-GAAP Measures**

Management reviews key performance indicators including revenue, gross margins, segment operating income and margins, orders growth, working capital and backlog, among others. In addition, we consider certain non-GAAP (or "adjusted") measures to be useful to management and investors evaluating our operating performance for the periods presented, and to provide a tool for evaluating our ongoing operations, liquidity and management of assets. This information can assist investors in assessing our financial performance and measures our ability to generate capital for deployment among competing strategic alternatives and initiatives, including but not limited to, dividends, acquisitions, share repurchases and debt repayment. Excluding revenue, Xylem provides guidance only on a non-GAAP basis due to the inherent difficulty in forecasting certain amounts that would be included in GAAP earnings, such as discrete tax items, without unreasonable effort. These adjusted metrics are consistent with how management views our business and are used to make financial, operating and planning decisions. These metrics, however, are not measures of financial performance under GAAP and should not be considered a substitute for revenue, operating income, net income, earnings per share (basic and diluted) or net cash from operating activities as determined in accordance with GAAP. We consider the following items to represent the non-GAAP measures we consider to be key performance indicators, as well as the related reconciling items to the most directly comparable to similarly tited measures reported by other companies.

"Organic revenue" and "Organic orders" defined as revenue and orders, respectively, excluding the impact of fluctuations in foreign currency translation and contributions from acquisitions and divestitures. Divestitures include sales or discontinuance of insignificant portions of our business that did not meet the criteria for classification as a discontinued operation. The period-over-period change resulting from foreign currency translation impacts is determined by translating current period and prior period activity using the same currency conversion rate.

"Constant currency" defined as financial results adjusted for foreign currency translation impacts by translating current period and prior period activity using the same currency conversion rate. This approach is used for countries whose functional currency is not the US dollar.

"EBITDA" defined as earnings before interest, taxes, depreciation and amortization expense. "Adjusted EBITDA" and "Adjusted Segment EBITDA" reflects the adjustments to EBITDA and segment EBITDA, respectively, to exclude share-based compensation charges, restructuring and realignment costs, gain or loss from sale of businesses and special charges.

"Adjusted EBITDA Margin" and "Adjusted Segment EBITDA Margin" defined as adjusted EBITDA and adjusted segment EBITDA divided by total revenue and segment revenue, respectively.

"Adjusted Operating Income", "Adjusted Segment Operating Income", "Adjusted Net Income" and "Adjusted EPS" defined as operating income, segment operating income, net income and earnings per share, adjusted to exclude restructuring and realignment costs, gain or loss from sale of businesses, special charges and tax-related special items, as applicable.

"Adjusted Operating Margin" and "Adjusted Segment Operating Margin" defined as adjusted operating income and adjusted segment operating income divided by total revenue and segment revenue, respectively.

"Free Cash Flow" defined as net cash from operating activities, as reported in the Statement of Cash Flows, less capital expenditures, and "Free Cash Flow Conversion" defined as Free Cash Flows divided by net income, excluding the gain on sale of businesses, non-cash impairment charges and significant deferred tax items. Our definitions of "free cash flow" and "free cash flow conversion" do not consider certain non-discretionary cash payments, such as debt.

"Realignment costs" defined as costs not included in restructuring costs that are incurred as part of actions taken to reposition our business, including items such as professional fees, severance, relocation, travel, facility set-up and other costs.

"Special charges" defined as costs incurred by the Company, such as acquisition and integration related costs, non-cash impairment charges and both operating and non-operating adjustments for pension costs.

"Tax-related special items" defined as tax items, such as tax return versus tax provision adjustments, tax exam impacts, tax law change impacts, excess tax benefits/losses and other discrete tax adjustments.

**Investor Overview & ESG Highlights** 



#### Xylem Inc. Non-GAPP Reconciliation EBITDA and Adjusted EBITDA by Quarter (\$ Millions)

#### 12 Months Ending 9/30/2021

|                                   | Total |
|-----------------------------------|-------|
| Net Income                        | 462   |
| Income Tax Expense                | 81    |
| Interest Expense (Income), net    | 78    |
| Depreciation                      | 119   |
| Amortization                      | 129   |
| EBITDA                            | 869   |
| Share-based Compensation          | 32    |
| Restructuring & Realignment       | 26    |
| Loss/(Gain) from sale of business | (2)   |
| Special Charges                   | 9     |
| Adjusted EBITDA                   | 934   |
| Revenue                           | 5,245 |
| Adjusted EBITDA Margin            | 17.8% |

## Let's Solve Water

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